

## **A SWOT Analysis for ENCDC**

**By Fesseha Nair**

Wake up!!!!!!!!!!!!!!!!!!!! Eritrea is reoccupied by Ethiopians!!!!!!!!!!!!!!!!!!!!  
Back to armed struggle.....there is no other alternative!

Revitalising ENCDC with those elements respecting and preserving the Eritrean national sovereignty and territorial integrity. Eritrean national sovereignty and territorial integrity is in crisis. We are back on the 40th and 50th situation.

ENCDC- Eritrean National Council/ Convention For Democratic Change .

Built on 2010- 2013 in Ethiopia/ Hawasa and spread all over the world under the theme, " Unity in Diversity"

Why ENCDC needs "evaluation" of the past 6 years of obstacles and threats internally and externally.

Evaluations are today commonplace in most organizations. They serve a current and immediate purpose as management instruments. In addition they are also seen as a major source of knowledge about whether an organization is doing the right thing in the right place and the right cost. These experiences are believed to be fed into the organization " memory" and ought to result in fewer mistakes being made in the future. Thus, the organization is expected to learn from its activities, correct them and develop new and better ways of doing what it is supposed to do.

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ሎሚ አብ ዝኾነ ስራሕ ገምጋም ምዝውታር አብ ዝበዘሉ ትካላት-ውድብ ልሙድ ኢዩ። ገምጋማት ንእዋናውን ህጹጽን ጉዳያት ዘገልግል መሳርሒ ናይ ሓደ ጽፍፍ ምሕደራ ኢዩ። ብዝያዳ ድማ ዝዓበዩ ምንጪ ናይ ፍልጠት ብዛዕባ እታ ትካል ነቲ ቅኑዕ ስራሕ አብ ዝግብኡ ቦታን ብቅቡል ዋጋንዶ ተመሓደሮ ኣላ ንክትፈልጥ ዝሕግዝ መሳርሒ ኢዩ። እዚ ተመክሮታት ዚ ድማ አብ ሕመረት እታ ትካል ተዋሃሂዶም ከም ዝዘከሩ ይገብር ንመጻኢ ብውሑድ ጉድለታት ከም ትሰርሕ ይሕግዘካ፣ በዚ ምክንያት እታ ውድብ አብ እትካይዶ ንጥፈታታ ጉድለታት እናኣረመትን እናመሓየሽትን፣ ሓደስትን ዝሌሽን መገድታት ናይቲ ክፍጻም ዘለዎ ስራሓት ትምህዝ።

*The coming second congress of ENCDC must discuss on fields of activities to get a clear roadmap for the future.*

**1. Work and activity planing**

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*Strategic planning is a way of thinking, acting and learning that can enable organizations to better achieve their goals and secure their survival amid the uncertainty/ዘይተረጋገጸን and complexity/ጸንኩርን of their internal and external environment.*

*Eritrean as nation and people are insecure and their survival is amid turbulence surrounded by aggressive forces and their pawns/ collaborators.*

*Strategic planning: presents an approach to dealing with serious challenges and making the most opportunities. The strategic planning process allows organizations to develop and determine their long term vision, direction activities and performance.*

*It usually takes all-inclusive view by looking at the "big picture" of the what, the why, and the how of the organization, but it also leads to specific targeted actions against the dictatorship in Eritrea.*

*Strategic planning can thus be defined as, " a deliberative, disciplined effort to produce fundamental decisions and actions that shape and guide what an organization is, what it does, and why it does it.*

*ENCDC is a visionary political umbrella organization based on a thorough rational analysis on the Eritrean political case in general and the unity of the Eritrean opposition forces in particular.*

*Vision and analysis aim to reinforce each other, making strategic planning a flexible and practical guide for decision making and resource allocation.*

The ENCDC has been discussing how to evolve and use campaign strategy and grand strategy to disintegrate all the power sources of the Eritrean dictatorship internally and externally. It has never looking on a single aspect of the organization or on one type activity.

ENCDC plan was to accommodate all forces individually and organizationally, its mission, goals, structure, revenues and all stakeholders.

The ENCDC's approach was partly out looking, examining its inclusivity in the context of its wider environment and developing strategies for action based on a broad understanding of the Eritrean diversity.

ENCDC has now decided for evaluating the past 6 years' performance of its activities organizationally, politically, economically, socially and culturally.

Issues to be discussed:

- What are the specific results that were created by creating ENCDC
- Did we achieve those planned objectives?

- What has gone well or gone badly with ENCDC?
- What have we learned from past 6 years to build a strong and united alliance?

## 2. Methods of performance

- Analyse the past and present situation of ENCDC.
- How was the external situation in case of the situation with ENCDC?
- What trends or insecurity were influential for the ENCDC?
- What were the internal strength and weakness in relation to within our ENCDC and others.
- What were those opportunities and threats that faced us in our struggle for democratic change in Eritrea- struggle from dictatorship to democracy

## ENCDC's Vision and Main objectives

- What have we for vision and how do we see the future

- Describe the main objectives with those significant changes we shall deliver

### What were the Arenas for change

- Where does change starts
- Which type of change shall first come
- How is the Eritrean struggle from dictatorship to democracy in the whole looks today
- Do the various groups function towards the same direction or is there conflict of aims and interests?

### What are the method for democratic change

- Which external/ neighbouring countries interference and internal forces can speed up or strengthen our struggle against the dictatorship in Eritrea
- Which forces can hinder or mislead ( internal and external) our efforts towards our objectives
- Which are the best methods suitable to overcome the dictatorship in Eritrea
- Which plan of action can be taken for each arena that need change

### Leadership/ Requirements

- Influence feelings, create the will and encouraging
- How can we gain the people's confidence
- How can we create a space for all individuals to develop and be motivated to engage in the activities of democratization
- How can we create a partnership's culture that promotes changing inside ENCDC and outside.

### Responsibilities

- ENCDC must have clear objectives and clear work programmes
- Responsibility must be well motivated
- Responsibility must be clearly formulated and communicated inside the partnership
- Responsibility must be clear outside the partnership
- Do the members ready to take responsibilities

### Guidelines

- ENCDCs main activities must be laid in focus
- Priorities and shortages must be confirmed
- Priorities should be formulated as measurable aims

- Aims function as guidelines for the operations
- All stakeholders work towards the same direction

### Mood/ Atmosphere- coherence

- How are the attitudes and values that promote organizational harmony.
- Communications and co-operation
- Participation and engagement
- Do creativity and innovative thinking encouraged inside ENCDC
- Is the leadership responsible where the members feel proud of the leadership

### Resources

- Has the ENCDC access to human resources
- Has the ENCDC good financing resources
- Has the ENCDC important material resources
- When are resources well kept and develop on the right way
- Did ENCDC secured future resources

### Work methods



- Effective methods and work modes in all fields- politically, economically and socially and culturally.
- Operations that are demanded
- Diplomatically- gaining international opinion
- Effective media
- High quality performance
- Follow-up and evaluations

The second congress of ENCDC that will be convened in a suitable country will be dealing on all aspects of ENCDC and revitalized. Its revitalization or injecting life to it is crucial at this moment of Eritrean crisis.

The above mentioned can be guidelines where the the ENCDC's congress will focus and stress the strengths, weakness , opportunity and threats of the ENCDC's partnership and;

- chart new ways of struggle in order to win the people's confidence and trust of the Eritreans all over the world to protect and reserve Eritrean

*national sovereignty and territorial integrity by removing the one man dictatorship in Eritrea.*